

Clu Eco Facts: A conscious approach to materials.

Our Clu series combines slim design with high functionality and a conscious use of resources. Recycled materials in the plastic components and plastic-free packaging support a targeted use of materials, reduce packaging material and create greater transparency around the environmental aspects of our products.

Overview



Use of recycled materials



Fully plastic-free packaging



Waste reduction through optimized packaging



NOVUS Clu Plus
**A new level for your
work.**

Carbon footprint of this product



33.9 kg CO₂



The values listed below show which factors influence the carbon footprint of the Clu series. They provide transparency on how materials, packaging and transport are composed and what share each area contributes to the overall value. At the same time, they show how recycled materials and plastic-free packaging contribute to a resource-conscious use of materials. The values may vary slightly depending on the product variant.

	PRODUCT CLU Plus X2 (without mount)					PACKAGING		TRANSPORT
	Aluminium	Steel	Zinc	Plastic	Recycled material*	Paper/card-board	Plastic	to Novus
Weight (g)	2705,00	753,94	42,34	4,08	130,46	1702,75	0	
Percentage (%) of the total weight	50,7%	14,1%	0,8%	0,1%	2,4%	31,9%	0,0%	
GWP (kg CO₂)	24,345	6,408	0,339	0,012	0,196	1,532	0	1,07

Total GWP
(kg CO₂)

33.90

→ What does GWP mean?

GWP stands for Global Warming Potential and describes the contribution of a material or process to the greenhouse effect – expressed in kg CO₂ equivalents.

NOVUS Clu with *recycled materials

Recycled materials are plastics that are recycled from so-called post-consumer waste. For this plastic, old refrigerators, for example, are recycled by a certified company and processed into recycled materials.

up to 97 % recycled content in the black plastic components of our monitor arms